

FinNLP @ EMNLP 2026

Sponsorship Handbook

The 11th Workshop on Financial Technology and Natural Language Processing
Co-located with EMNLP 2026 | Budapest, Hungary | October 24-29, 2026

Four fixed sponsorship levels
USD 10,000 Lead / Exclusive Sponsor
USD 5,000 Gold Sponsor
USD 3,000 Silver Sponsor
USD 1,000 Bronze Sponsor

Core naming pool
Award naming, two FinEval challenge packages,
and reception / networking naming. A Lead /
Exclusive Sponsor secures the full USD 10,000 core
naming pool.

Organized by ACL SIG-FinTech in collaboration with The Fin AI
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<https://the-finai.github.io/index.html>

Prepared for prospective sponsors and industry partners

1. About FinNLP

FinNLP @ EMNLP 2026 is the 11th Workshop on Financial Technology and Natural Language Processing, co-located with EMNLP 2026 in Budapest, Hungary.

As the annual workshop of ACL SIG-FinTech, FinNLP brings together researchers, practitioners, industry leaders, and policymakers working at the intersection of NLP, machine learning, large language models, finance, economics, law, compliance, and responsible AI.

FinNLP provides a focused international venue for advancing financial NLP research, financial large language models, benchmarks, shared tasks, datasets, and real-world financial AI applications. Accepted papers will be published in the ACL Anthology.

2. Why Sponsor FinNLP?

Financial services are rapidly adopting large language models and advanced AI systems across investment research, risk management, compliance, legal analysis, regulatory reporting, customer service, market intelligence, and decision support.

At the same time, financial AI presents high-stakes challenges:

- Accuracy, reliability, and factuality in high-stakes settings
- Hallucination and misinformation risks
- Complex financial documents, tables, charts, and numerical data
- Regulatory, legal, compliance, privacy, and data protection constraints
- Domain-specific evaluation, benchmarking, responsible AI, transparency, and governance

By sponsoring FinNLP, organizations support a leading research community while gaining visibility among researchers, students, engineers, financial professionals, legal experts, AI builders, and industry practitioners.

3. Sponsorship Levels

Four fixed sponsorship levels, written from highest to entry level.

Level	Amount	Positioning
Lead / Exclusive Sponsor	USD 10,000	Exclusive access to the full Core Naming Pool
Gold Sponsor	USD 5,000	High-visibility sponsor with selected naming rights
Silver Sponsor	USD 3,000	Mid-level sponsor with selected naming rights, including premium event naming if available
Bronze Sponsor	USD 1,000	Entry-level sponsor with one standard naming right

Naming opportunities are allocated from the Core Naming Pool and are subject to availability. If a Lead / Exclusive Sponsor is confirmed, the full Core Naming Pool becomes exclusive to that sponsor for the workshop cycle.

4. Core Naming Pool

Total core naming value: USD 10,000

Naming Opportunity	Value
[Sponsor Name] Best Paper Award	USD 2,000
[Sponsor Name] Best Student Paper Award	USD 1,000
[Sponsor Name] Best Short Paper Award	USD 1,000
[Sponsor Name] Best Demo / Application Paper Award	USD 1,000
[Sponsor Name] [Challenge 1 Name] Challenge	USD 1,000
[Sponsor Name] [Challenge 2 Name] Challenge	USD 1,000
[Sponsor Name] Reception / Networking Session	USD 3,000
Total	USD 10,000

- The Best Paper Award is the flagship research award.
- The Reception / Networking Session is the primary event naming opportunity.
- Each FinEval challenge has its own challenge naming package.
- Website logo, sponsor profile, social media recognition, and opening/closing acknowledgments are included visibility benefits and are not sold as separate naming rights.

5. Lead / Exclusive Sponsor

Sponsorship amount: USD 10,000

The Lead / Exclusive Sponsor receives exclusive access to the full Core Naming Pool. Only one Lead / Exclusive Sponsor package is available for the workshop cycle, unless otherwise agreed by the organizing committee.

Full Core Naming Package	Value
[Sponsor Name] Best Paper Award	USD 2,000
[Sponsor Name] Best Student Paper Award	USD 1,000
[Sponsor Name] Best Short Paper Award	USD 1,000
[Sponsor Name] Best Demo / Application Paper Award	USD 1,000
[Sponsor Name] [Challenge 1 Name] Challenge	USD 1,000
[Sponsor Name] [Challenge 2 Name] Challenge	USD 1,000
[Sponsor Name] Reception / Networking Session	USD 3,000
Total naming value	USD 10,000

Benefits

- Recognition as Lead / Exclusive Sponsor of FinNLP @ EMNLP 2026
- Exclusive access to the full Core Naming Pool
- Prominent sponsor logo and short sponsor profile on the FinNLP website
- Sponsor logo in workshop sponsor materials
- Acknowledgment during opening and closing sessions
- Recognition in selected workshop announcements and social media posts
- Visibility in selected FinEval communications
- Opportunity to provide a short sponsor message or welcome statement, subject to organizer approval
- Invitation to participate in industry-academia networking activities, subject to conference policy
- Option to suggest an industry panel topic or discussion theme, subject to organizer approval

If a Lead / Exclusive Sponsor is confirmed, core award, challenge, and reception naming opportunities will not be assigned to other sponsors for the same workshop cycle unless otherwise agreed by the organizing committee.

6. Gold Sponsor

Sponsorship amount: USD 5,000

Gold Sponsors receive high visibility and may select naming opportunities with a combined value of USD 5,000 from the available Core Naming Pool. Naming selections are subject to availability.

Option	Example Naming Combination	Total
A: Paper Award Package	Best Paper Award + Best Student Paper Award + Best Short Paper Award + Best Demo / Application Paper Award	USD 5,000
B: Reception + Challenge Package	Reception / Networking Session + Challenge 1 + Challenge 2	USD 5,000
C: Best Paper + Challenge + Paper Award	Best Paper Award + Challenge 1 + Challenge 2 + one available USD 1,000 paper award	USD 5,000

Gold benefits include recognition as Gold Sponsor, sponsor logo in materials, short website profile, selected communications recognition, and naming opportunities with total value of USD 5,000, subject to availability.

7. Silver Sponsor

Sponsorship amount: USD 3,000

Silver Sponsors may select naming opportunities with a combined value of USD 3,000 from the available Core Naming Pool.

Option	Example Naming Combination	Total
A: Reception / Networking Session	Reception / Networking Session	USD 3,000
B: Best Paper + Standard Item	Best Paper Award + one available USD 1,000 naming opportunity	USD 3,000
C: Three Standard Items	Any three available USD 1,000 naming opportunities	USD 3,000

Silver benefits include recognition as Silver Sponsor, sponsor name or logo in acknowledgment materials, workshop acknowledgment where appropriate, and naming opportunities with total value of USD 3,000, subject to availability.

8. Bronze Sponsor

Sponsorship amount: USD 1,000

Bronze Sponsors may select one USD 1,000 naming opportunity from the available Core Naming Pool.

- [Sponsor Name] Best Student Paper Award
- [Sponsor Name] Best Short Paper Award
- [Sponsor Name] Best Demo / Application Paper Award
- [Sponsor Name] [Challenge 1 Name] Challenge
- [Sponsor Name] [Challenge 2 Name] Challenge

Bronze Sponsors may not select the Best Paper Award or Reception / Networking Session, as these are premium naming opportunities.

9. Official Award Program

The FinNLP @ EMNLP 2026 award program recognizes outstanding contributions across the paper track and FinEval challenge tracks.

Award	Purpose
Best Paper Award	The flagship research award, recognizing the strongest overall paper accepted to FinNLP @ EMNLP 2026, considering technical quality, originality, relevance to financial NLP and financial AI, clarity, and potential impact.
Best Student Paper Award	Recognizes an outstanding paper primarily led by a student author.
Best Short Paper Award	Recognizes an outstanding short paper with strong technical contribution, clarity, originality, or practical relevance.
Best Demo / Application Paper Award	Recognizes an outstanding demo or application paper with strong practical value, implementation quality, usability, or real-world relevance.

10. FinEval Challenge Naming

FinNLP @ EMNLP 2026 plans to host two FinEval challenges. Each challenge may have its own naming package and award structure.

Challenge Naming Package	Included Recognition
[Sponsor Name] [Challenge 1 Name] Challenge	Challenge naming + 1st Place Award naming + 2nd Place Award naming
[Sponsor Name] [Challenge 2 Name] Challenge	Challenge naming + 1st Place Award naming + 2nd Place Award naming

Challenge award selection will be based on official task rules, evaluation metrics, system paper quality, reproducibility, and organizer judgment, as appropriate.

11. Reception / Networking Session

The reception / networking session is the primary event naming opportunity: [Sponsor Name] Reception / Networking Session. This session is designed to support community building among researchers, students, industry practitioners, invited speakers, challenge participants, and workshop organizers.

Reception and networking arrangements are subject to EMNLP local conference arrangements, venue rules, and workshop logistics.

12. Included Visibility Benefits

In addition to naming opportunities, sponsors may receive visibility benefits appropriate to their sponsorship level. These benefits are included and are not sold as separate naming rights.

- Sponsor logo on the FinNLP website
- Sponsor logo in sponsor acknowledgment materials
- Sponsor profile on the workshop website
- Acknowledgment during opening or closing sessions
- Recognition in selected workshop announcements and social media posts
- Visibility in selected FinEval communications
- Opportunity to provide a short sponsor message, subject to organizer approval

13. Use of Sponsorship Funds

Sponsorship funds support the overall FinNLP @ EMNLP 2026 workshop budget. The indicative allocation below is shown for the USD 10,000 Lead / Exclusive Sponsor package. It may be adjusted by the organizing committee based on final workshop needs, conference arrangements, award structure, and applicable policies.

Budget Area	Indicative Allocation
Paper Awards	USD 4,000
FinEval Challenge Awards	USD 2,000
Reception / Networking	USD 3,000
Guest Support / Operations	USD 1,000
Total	USD 10,000

14. Important Dates

Track	Milestone	Date
Call for Papers	Submission system opens	July 1, 2026
Call for Papers	Direct paper submission deadline	August 11, 2026 AoE
Call for Papers	ARR commitment deadline	August 27, 2026 AoE
Call for Papers	Author notification	September 8, 2026
Call for Papers	Camera-ready deadline	September 22, 2026
Workshop	Workshop day	October 28 or 29, 2026
Call for Challenges / FinEval	Proposal submission deadline	June 20, 2026 AoE
Call for Challenges / FinEval	Final task list announced	July 1, 2026
Call for Challenges / FinEval	System paper submission	August 11, 2026 AoE

15. Sponsorship Principles

Sponsorship and naming recognition are intended to support FinNLP, FinEval, and the broader financial NLP and financial AI community.

Sponsorship does not provide:

- Influence over paper review or acceptance decisions
- Access to confidential submissions, reviews, reviewer identities, or author identities during review
- Preferential treatment for sponsor-affiliated submissions
- Control over award selection or challenge outcomes
- Control over workshop content, speaker selection, or program decisions
- Endorsement of sponsor products or services by ACL, EMNLP, SIG-FinTech, FinNLP, FinEval, or The Fin AI

Award selection remains fully independent and will be determined by the workshop organizers, program committee, award committee, or challenge organizers, as appropriate. All sponsorship arrangements must comply with applicable ACL, EMNLP, SIG-FinTech, and workshop policies, as well as conflict-of-interest, academic integrity, privacy, and responsible AI principles.

16. Who Should Sponsor

- Banks and financial institutions
- Fintech companies
- AI and LLM companies
- Cloud and infrastructure providers
- Financial data providers
- Legaltech and regtech companies
- Consulting and professional services firms
- Investment research platforms and ESG analytics providers
- Risk management and compliance technology providers
- Open-source AI and research organizations

17. How to Become a Sponsor

Organizations interested in sponsoring FinNLP @ EMNLP 2026 are invited to contact the organizing committee.

Email: aclsigfintech@gmail.com

Suggested subject: Sponsorship Inquiry - FinNLP @ EMNLP 2026

Please include organization name, contact person and role, sponsorship level of interest, specific interests such as awards or FinEval challenges, logo and website link if available, and any compliance or procurement requirements.

Logo sources used in this handbook: The Fin AI official website and ACL SIG-FinTech official website.